

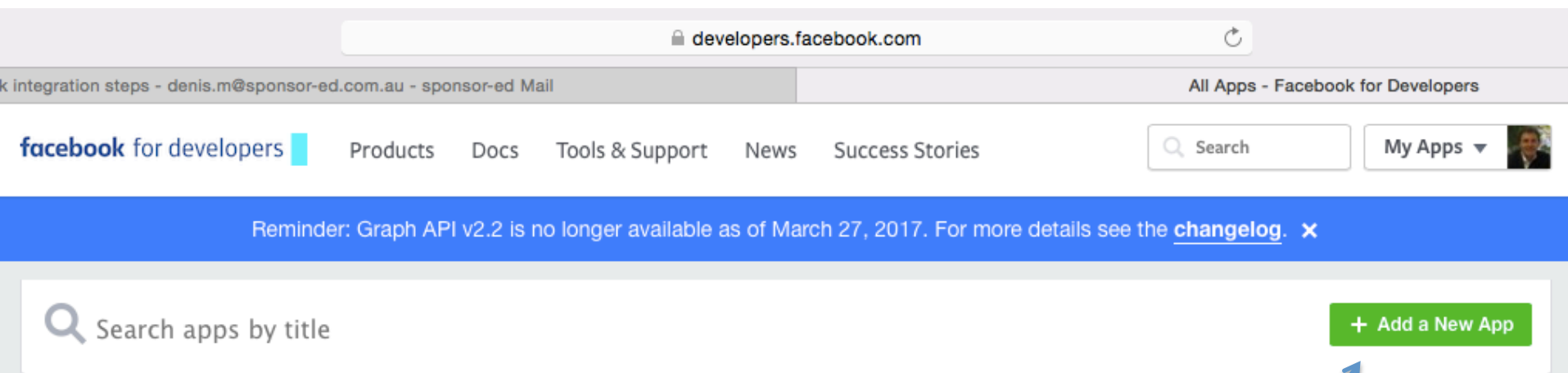


Instructions: Integrating Facebook with your sponsor-ed website

This process allows you to push website content (Recent News, Calendar events and Pages) to your Facebook page

Version 2.0

- Log into your school's Facebook page
- Go to <https://developers.facebook.com/apps/> and click on '+ Add a New App'



- Give your app a name, add your own email and choose Category as Education.
- Click 'Create App ID'

Create a New App ID
Get started integrating Facebook into your app or website

Display Name
ABC Primary

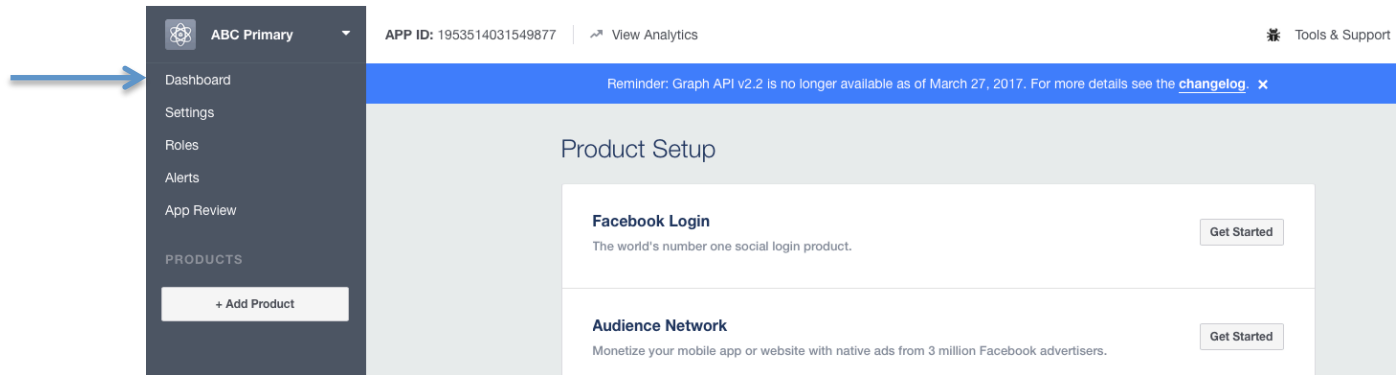
Contact Email
denis.m@sponsor-ed.com.au

Category
Choose a Category ▾

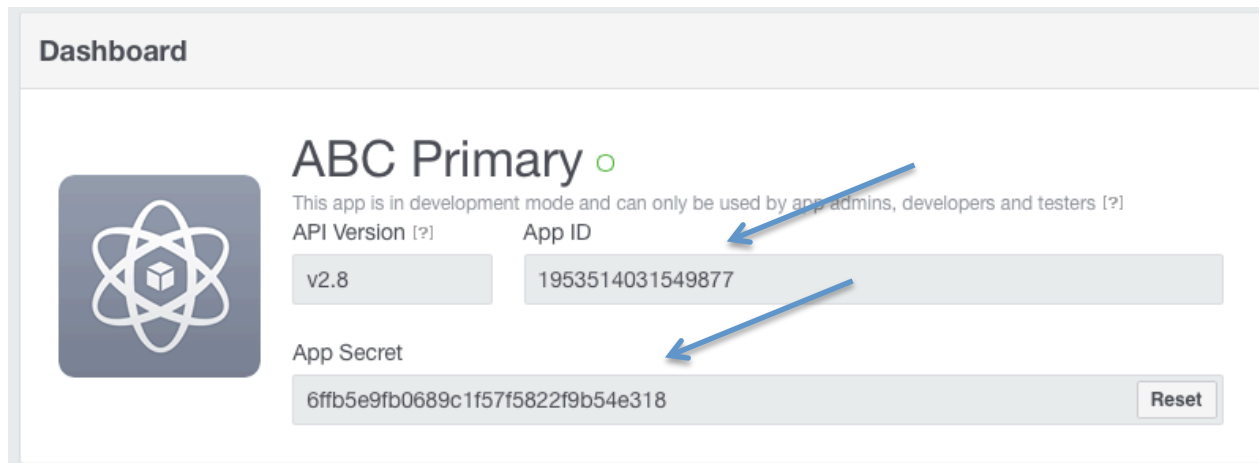
- ✓ Choose a Category
- Apps for Messenger
- Apps for Pages
- Books
- Business
- Communication
- Education**
- Entertainment
- Fashion
- Finance
- Food & Drink
- Games

Cancel Create App ID

Click on Dashboard



You need to copy the App ID and App Secret (press the show button to reveal the secret)



Click on the App Review button and make the app public by sliding the No to Yes

The screenshot shows the Facebook App Review interface for an application named 'ABC Primary'. The top navigation bar includes the breadcrumb 'Facebook integration steps - denis.m@sponsor-ed.com.au - sponsor-ed Mail' and the page title 'ABC Primary - App Review - Facebook for Developers'. A left-hand sidebar contains navigation options: 'Dashboard', 'Settings', 'Roles', 'Alerts', 'App Review' (which is highlighted with a blue arrow), and 'PRODUCTS' with a '+ Add Product' button. The main content area features a blue banner with a reminder: 'Reminder: Graph API v2.2 is no longer available as of March 27, 2017. For more details see the [changelog](#). x'. Below this is a white card titled 'Make ABC Primary public?' with a blue arrow pointing to the 'Yes' radio button. The text next to the radio button states 'Your app is currently **live** and available to the public.' Below this card is another white card titled 'Submit Items for Approval' with a 'Start a Submission' button. The text in this card reads: 'Some Facebook integrations require approval before public usage. Before submitting your app for review, please consult our [Platform Policy](#) and [Review Guidelines](#).'

- Go to <https://developers.facebook.com/tools/explorer>
- Click on Graph API Explorer and select your app (example used ABC Primary)

Reminder: Graph API v2.2 is no longer available as of March 27, 2017. For more details see the [changelog](#). ✕

Graph API Explorer

Application: [?] **Graph API Explorer** ▼

Access Token: ℹ Paste in an existing Access Token or click "Get User Access Token"

📄 **GET** → **/v2.8** /me?fields=id,name Learn more

- ✓ **Graph API Explorer**
- ABC Primary**
- St Mary's Altona App
- test
- TSG

Select 'Get User Access Token'

The screenshot shows the Graph API Explorer interface. At the top left, it says "Graph API Explorer". On the top right, there is a label "Application: [?]" followed by a dropdown menu currently set to "ABC Primary". Below this, there is an "Access Token:" field with a placeholder text: "Paste in an existing Access Token or click 'Get User Access Token'". To the right of this field is a "Get Token" button with a dropdown arrow. A blue arrow points from the "GET" method dropdown in the URL bar to the "Get Token" dropdown menu. The menu is open and shows three options: "Get User Access Token", "Get App Token", and "Get Page Access Token". The URL bar contains "GET" (with a dropdown arrow), "→", "v2.8" (with a dropdown arrow), and "me?fields=id,name". Below the URL bar, there are two empty rectangular boxes for the response.

Graph API Explorer

Application: [?] ABC Primary

Access Token:

GET → /v2.8 /me?fields=id,name

Learn more about

- Get User Access Token
- Get App Token
- Get Page Access Token

Tick 'publish_pages' and 'manage_pages' and then click on 'Get Access Token'

Select Permissions v2.8 X

User Data Permissions

- email
- publish_actions
- user_about_me
- user_birthday
- user_education_history
- user_friends
- user_games_activity
- user_hometown
- user_likes
- user_location
- user_photos
- user_posts
- user_relationship_details
- user_relationships
- user_religion_politics
- user_status
- user_tagged_places
- user_videos
- user_website
- user_work_history

Events, Groups & Pages

- ads_management
- ads_read
- business_management
- manage_pages
- pages_manage_cta
- pages_manage_instant_articles
- pages_messaging
- pages_messaging_phone_number
- pages_messaging_subscriptions
- pages_show_list
- publish_pages
- read_page_mailboxes
- rsvp_event
- user_events
- user_managed_groups
- user_actions.books
- user_actions.fitness
- user_actions.music
- user_actions.news
- user_actions.video

Other

- read_audience_network_insights
- read_custom_friendlists
- read_insights

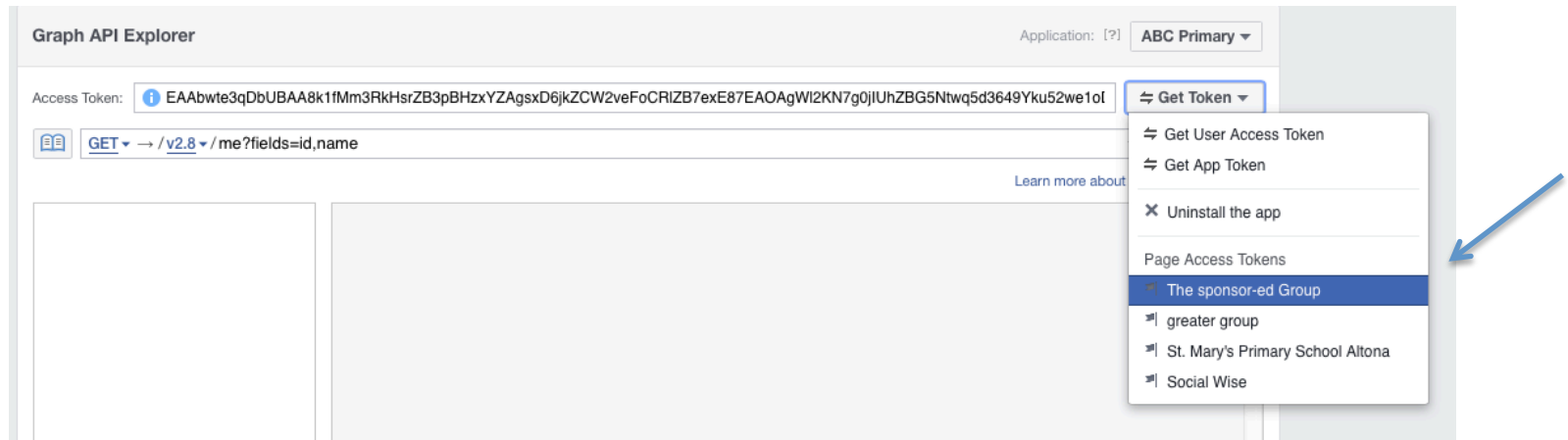
Public profile included by default

Get Access Token Clear Cancel

- Facebook may ask for your verification; press continue
- The screen below will appear. In the bottom right corner press OK



Click the 'Get Token' button one more time and select the Facebook page you are going to push content to from your website (example used is The sponsor-ed group).



You'll note now the Access Token code has changed. Copy the Access Token code for later use



You will need to add the App ID, App Secret and Access Token that you copied from page 4 and 10; example of codes below

App ID = 1953514031549877

App Secret = 6ffb5e9fb0689c1f57f5822f9b54e31

Access token =

EAAbwte3qDbUBAETYrcODenMCOcEUfmsw3QNMUrp9G3PFvXZAhgakX3ugnKTMfIFkffZBgxXRh8saTySUFtlpRfcgAyfAKdOP10QcKiFoMfqOPZBWhJcrvpBHj9SvMjYn4TbVvOBI3JA07VY3IV8S3XBAFZAU5

Using your codes add them to the correct areas in the URL as shown below

```
https://graph.facebook.com/oauth/access_token?  
grant_type=fb_exchange_token&client_id=appid&client_secret=appsecret&fb_exchange_token=accesstoken
```

App ID

App Secret

Access Token

Here's the completed URL with codes added

```
https://graph.facebook.com/oauth/access_token?  
grant_type=fb_exchange_token&client_id=1953514031549877  
&client_secret=6ffb5e9fb0689c1f57f5822f9b54e31  
&fb_exchange_token=EAAbwte3qDbUBAETYrcODenMCOcEUfmsw3QNMUrp9G3PFvXZAhgakX3ugnKTMfIFkffZBgxXRh8saTySUFtlpRfcgAyfAKdOP10QcKiFoMfqOPZBWhJcrvpBHj9SvMjYn4TbVvOBI3JA07VY3IV8S3XBAFZAU5
```

Important: login to your Facebook account account and then come back and click the URL above

The codes you created now need to be pasted into your website

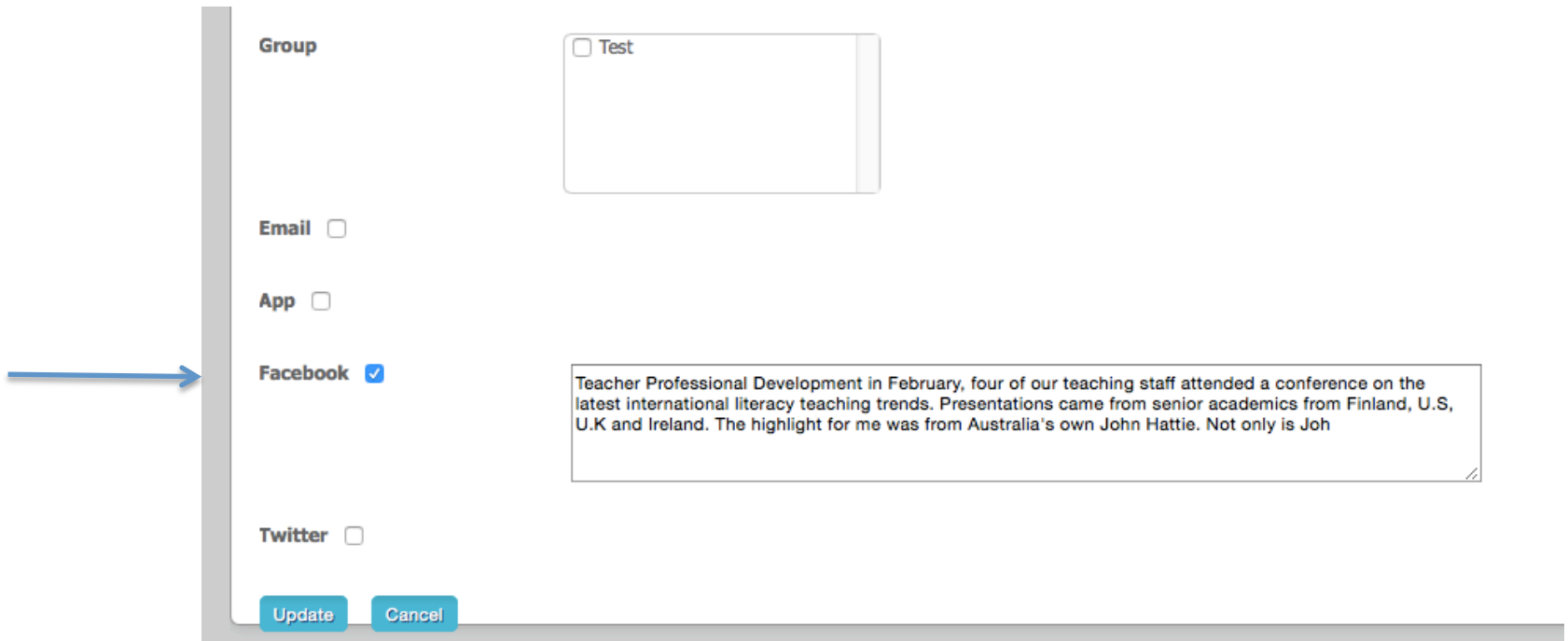
- Go to SETUP/General
- Add your App ID, App Secret and App (Access) Token into the fields under Facebook Credentials
- Also add <https://www.facebook.com/> to the Facebook Link field

The screenshot shows the Administration settings page. At the top, there are navigation icons for WEBSITE CONTENT, EVENTS, MEDIA, ECOMMERCE, COMMUNICATE, USERS, and SETUP. Below these is a tabbed interface with tabs for Administration, General, GO LIVE, Edit Template, Site Layout, Footer Links, and Customized Forms. The Administration tab is active, showing a list of settings:

Administrator's Email	sinead.b@sponsor-ed.com.au
Primary Contact Persons Name	Denis Masseni
Primary Contact Email	sinead.b@sponsor-ed.com.au
School Email	sinead.b@sponsor-ed.com.au
Primary Contact Office Telephone	97822999
Primary Contact Mobile Telephone	412123123
Primary Contact Home Telephone	978215853
Role	Administrator
Facebook Credential	
App ID	<input type="text"/>
App Secret ID	<input type="text"/>
App Token	<input type="text"/>
Facebook Link	https://www.facebook.com/

Pushing content to Facebook

- In admin mode, you'll see a series of tick boxes that allow you to push to a variety of mediums – one of which is Facebook. Simply tick the Facebook box and press Update – that's it. Your content will now be pushed to your Facebook page. This function works for Recent News, Events and Pages.



The screenshot shows a content management interface with the following elements:

- Group:** A text area containing the word "Test" with a small square icon to its left.
- Email:** A label followed by an unchecked checkbox.
- App:** A label followed by an unchecked checkbox.
- Facebook:** A label followed by a checked checkbox. A blue arrow points to this label from the left.
- Twitter:** A label followed by an unchecked checkbox.
- Text Area:** A large text area containing the text: "Teacher Professional Development in February, four of our teaching staff attended a conference on the latest international literacy teaching trends. Presentations came from senior academics from Finland, U.S, U.K and Ireland. The highlight for me was from Australia's own John Hattie. Not only is Joh".
- Buttons:** Two buttons at the bottom: "Update" and "Cancel".