

**ABC Ballarat (Ballarat)**  
**Mornings - 11/02/2010 - 09:07 AM**  
**Steve Martin**  
**Station Ph: 03 5320 1011**

Debates surrounding whether Austn **schools** should consider raising funds by allowing **advertising** on their **websites** have taken place over the last few months, with some suggesting that it is part of a 'slippery slope' towards more targeted **marketing** to children. Around 180 Vic **schools** have opted to take the offer of a free **website** from a commercial operator that carries some **advertising** and Coleraine Primary **School** is one of them. Martin interviews Shirley Gregor, Principal, Coleraine Primary **School**, to talk about her **school's** commercial **website**. Gregor the **website** as it was cost- and trouble-free, ultimately giving her **school** both the time and the opportunity to focus on delivering information. Gregor points out that charity organisations, including the Red Cross, also **advertise** on the **website** and she insists that **advertising** is not an issue for the **school**.

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**Interviewees:** Shirley Gregor, Principal, Coleraine Primary **School**

**Duration:** 8:30

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